Grow with Google

The Grow with Google initiative helps people across the United States grow their skills, careers, and businesses by offering free tools, training, and events.

Visit google.com/grow to learn more.

JOB SEEKERS

Job seekers can grow their skills in order to find new jobs and advance their careers.

TEACHERS

Teachers can learn how to put the latest technology to work inside and outside of the classroom.

SMALL BUSINESSES

Small business owners can build their online presence and find new customers.

STARTUPS

Startups can learn how to get their ideas the exposure they need to succeed.

DEVELOPERS

Developers can sharpen their current skills and master new ones.

VETERANS

Veterans can explore tools and resources designed to help them transition from military to civilian life.

Grow with Google addresses a growing opportunity gap in the United States:

44% Only **44% of 18- to 25-year-olds** believe their education gives them the skills they need to enter today's workforce[1]

1/3 **One in three jobs in 2020** will require skills that aren't common today[2]

+18% Digital-based middle skill jobs are growing **2.5x faster** and offer **18% higher wages**[3]

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[1] "Driving the skills agenda: Preparing students for the future." The Economist Intelligence Report, April 2015
[2] "The Future of Jobs Report." World Economic Forum, January 2016
[3] "The Digital Skills Gap in the Workforce." Burning Glass Technologies, March 2015

Grow with Google Programs

The Grow with Google initiative draws on Google's 20-year history of building products, platforms, and services that help people and businesses grow. Through this initiative, we aim to help everyone across America — those who make up the workforce of today and those who will drive the workforce of tomorrow — access the best of Google's training and tools.

Featured programs include:

JOBS ON GOOGLE SEARCH

Google Search brings together job postings from across the web so you can more easily connect to your next job

APPLIED DIGITAL SKILLS

Applied Digital Skills is an online curriculum that teaches digital tools such as spreadsheets and email through practical problem solving.

DEVELOPER SCHOLARSHIP CHALLENGE

The Developer Scholarship Challenge gives aspiring and current developers an opportunity to complete a Nanodegree training program on Udacity.

GOOGLE IT SUPPORT PROFESSIONAL CERTIFICATE

The Google IT Support Professional Certificate takes learners from beginner to entry-level job ready in less than a year.

GOOGLE MY BUSINESS

Google My Business helps small businesses build a free website in minutes and get found on Google Search and Maps.

Grow with Google Tour

Grow with Google is bringing digital skills trainings, best practice workshops, one-on-one coaching, and hands-on demos to cities and towns all across the United States.

Visit google.com/grow to learn more.